

# Thawte<sup>®</sup> Code Signing Certificates Deliver Software Securely and Reliably for Less

Thawte<sup>®</sup> Code Signing Certificates offer strong protection and rigorous verification for downloadable software. You can securely bring your products to market while enjoying unmatched value and ease of use with Thawte Code Signing Certificates. Code signing also helps ensure technical compliance with guidelines established by platform vendors and emerging application storefronts, making code signing certificates an increasingly critical piece of the application development process.

Since Thawte Code Signing Certificates support a broad range of platforms, you can ensure that end users are protected against malware and other security threats across a wide variety of devices and applications. An established, trusted provider for more than 13 years, Thawte is the preferred brand of innovative software developers worldwide.

If you are looking for a cost-effective,

comprehensive technology to securely deliver your software, Thawte Code Signing Certificates are the answer. Thawte Code Signing Certificates support multiple platforms — so you can deliver your software to the widest number of end users and devices with less complexity and cost. With Thawte, you also get access to the Thawte Certificate Center, an easy-to-use online portal that reduces both the time and cost associated with managing your code signing certificates.

## **KEY BENEFITS**

- Inspire user confidence by showing customers your verified identity and the integrity of your code
- Save time and money with the convenient, cost-effective way to safeguard software downloads and applications
- Protect users from malware threats and other security attacks
- Increase downloads and boost your revenues
- Build trust in your company and protect your brand

Secure your software with a trusted, powerful certificate. Thawte Code Signing Certificates confirm the identity of software publishers and verify the integrity of the code. Code signing certificates from Thawte are built upon both a public key infrastructure (PKI) and digital signature technology, and protect downloadable software against malware and other vicious attacks by cybercriminals. This helps ensure your users' safety and gives them the confidence they need to download content from your site, which can help lead to more downloads and associated revenue.

In addition to offering strong end user protection, Thawte also delivers broad platform support and Certificate Authority (CA) root ubiquity, making Thawte Code Signing Certificates an ideal choice for developers around the world. Thawte<sup>®</sup> root certificates come pre-installed on many browsers and run-time systems, giving you the flexibility to safeguard your code and content on a majority of platforms utilized by your partners and end users.

Why Thawte. Thawte is a leading global certificate authority and provides online security trusted by millions around the world. Expert multilingual support, robust authentication practices, and easy online management make Thawte the best value for code signing.

#### **Key Features**

- Supports a broad range of software platforms and browsers including Microsoft<sup>®</sup> Authenticode<sup>®</sup> and Microsoft<sup>®</sup> Office VBA, Sun<sup>®</sup> Java<sup>®</sup>, Adobe<sup>®</sup> AIR<sup>®</sup>, and Mac<sup>®</sup>
- Root certificates come preinstalled on most devices and embedded in most applications
- Offers robust international support, including certificates in 18 languages and multilingual customer service
- Thawte<sup>®</sup> Certificate Center offers convenient, easy management of your Code Signing Certificates
- One- or two-year validity terms
- · Timestamping to extend signature validity

### **Supported Platforms**

- Microsoft<sup>®</sup> Authenticode<sup>®</sup> (Multi-Purpose)
- Microsoft<sup>®</sup> Office VBA
- Sun<sup>®</sup> Java<sup>®</sup>
- Adobe<sup>®</sup> AIR<sup>®</sup>
- Mac®

#### It Takes a Trusted Third Party

To establish trust with your customers, it's critical to enable them to confirm the identity of the software publisher and verify the integrity of the code. Unsigned or self-signed code triggers an alert and discourages software downloads, limiting the reach and revenue potential of your software.

Trust in your code is only as strong as its digital signature, so it's essential to choose a trusted third party that is recognized worldwide. Preferred by innovative software developers around the globe, Thawte Code Signing Certificates deliver the trust you need to build customer loyalty.

Founded by Mark Shuttleworth in South Africa, Thawte was the first certificate authority to issue SSL certificates to public entities outside of the United States, quickly accounting for 40% of the global SSL market. In 2000, Thawte was acquired by VeriSign, Inc. and has become a key member of the VeriSign family of trust brands. Thawte has issued more than 945,000 SSL and code signing certificates since 1995, protecting identities and transactions in more than 240 countries.

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